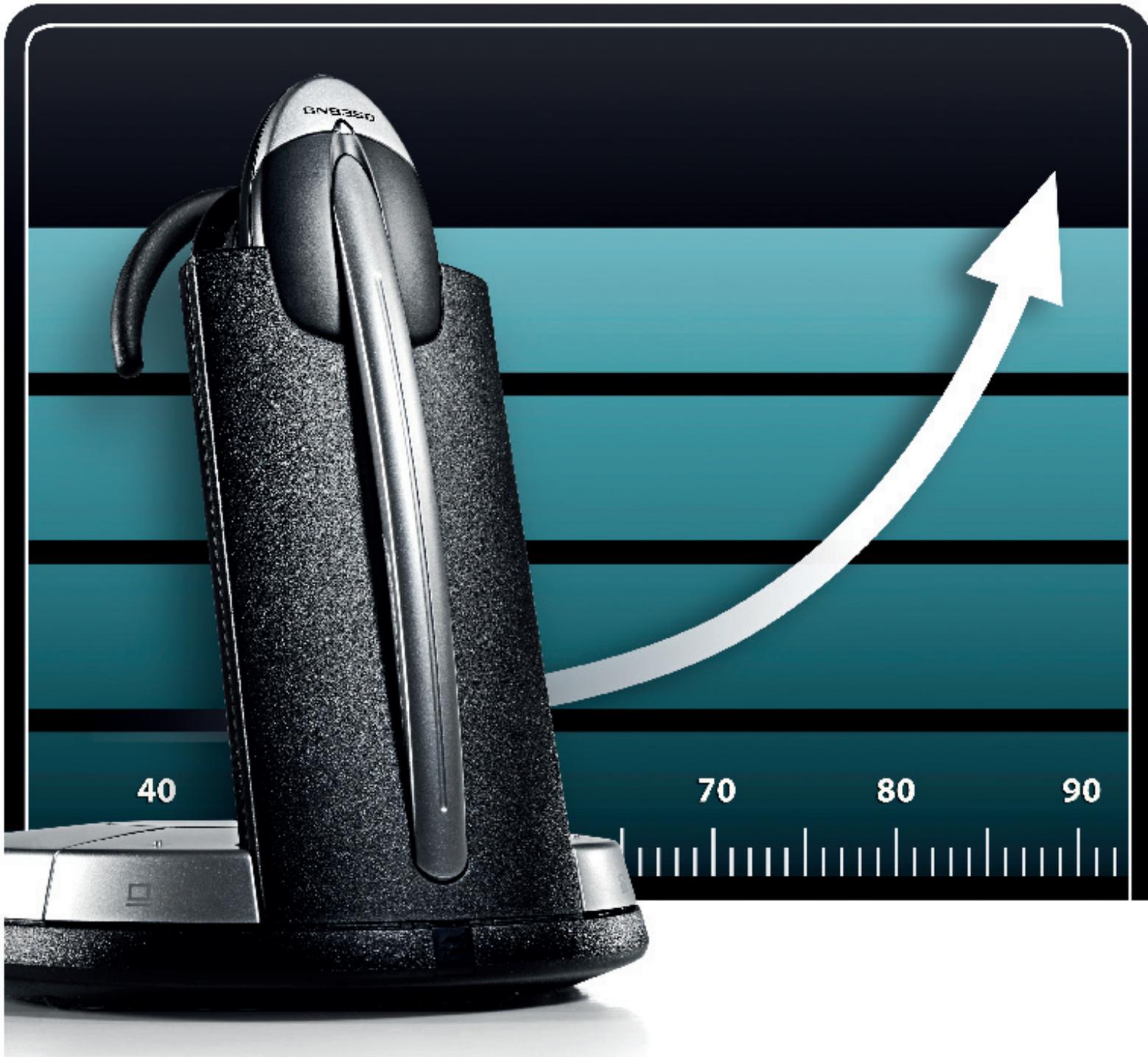


Jabra®

SAVE TIME AND MONEY WITH A JABRA HEADSET

The findings of four separate studies show that the average amount of time saved when using a wireless headset is 5.5 minutes per hour spent on the phone. Companies enjoy an immediate productivity boost along with higher employee satisfaction, and before long, the headset has paid for itself!

A BRAND BY

GN Netcom

JABRA® IS A REGISTERED TRADEMARK OF GN NETCOM A/S

WWW.JABRA.CO.UK

BOOST PRODUCTIVITY



When your employees start using a headset, your company will experience an immediate productivity boost. How? It's simple. With a wireless headset, multi-tasking is suddenly not only possible, but easy and comfortable. Overall employee satisfaction increases in proportion to comfort. Your employees save time, your company saves money and before long, the headset solution has paid for itself.

5 REASONS WHY A HEADSET BOOSTS PRODUCTIVITY

- Employees have their hands free to multi-task while talking
- They can search for documents without interrupting the call
- Fewer missed calls and therefore less time spent calling back
- Fewer unwanted breaks, thanks to fewer headaches, back and neck problems
- Fewer sick days when using more comfortable, ergonomic headsets

GAIN 5.5 MINUTES EVERY HOUR

GN Netcom calculated the average amount of time saved when using a wireless headset. The result came to 5.5 minutes saved per hour spent on the phone, although in reality the impact could be even greater.

THE FINDINGS ARE BASED ON THESE STUDIES:

Two GFK studies (2009) Involving 4 companies in 2 continents, show that on average, employees talk on the telephone for 3 hours a day. If using a headset, they each save 16.5 minutes per day. This leads to a direct time saving of 5.5 minutes per hour.



CALCULATE YOUR ROI!

The ROI calculator is a tool built by GN Netcom to make it easy for you to calculate the payback time for a Jabra headset. All you have to do is key in two parametres (hours per day spent on the phone and average salary) and, based on this 5.5-minutes-per-hour average time saving, the tool will calculate the number of days until your company recoups its investment. Try it out for yourself here!

www.jabra.co.uk/ROI



RAISE EFFICIENCY

Participants in the GFK study who usually worked with a handset or corded headset were given a wireless headset to try out. They were surveyed before and after the test period and the results were compared.

The pie charts to the right show the difference a headset makes to employee efficiency at work. Satisfaction rose from 57% - 87% when using a Jabra wireless headset. The number of dissatisfied employees went down from 23 % - 3%. Headsets therefore make a tangible contribution to employee satisfaction, which is known to improve employee retention.

INCREASE COMFORT

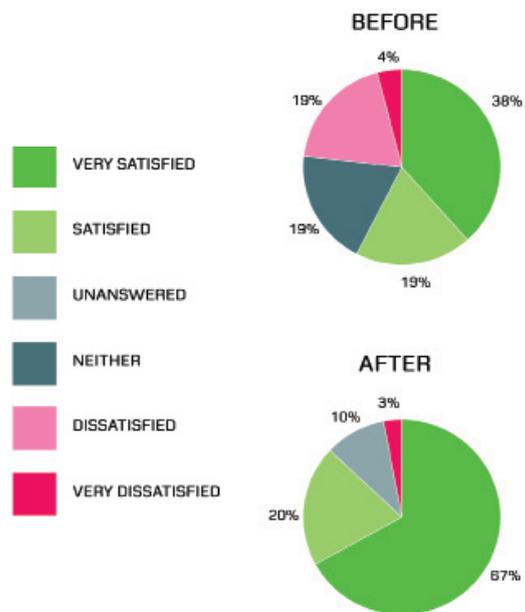
Many participants commented that using the headset alleviated a range of common problems. For example they no longer suffered neck and shoulder pain, calls were shorter and more efficient since they were no longer interrupted to hunt for information, and they found it much easier to use a keyboard when they didn't have to hold a handset at the same time.

Daniel, an employee of Privatsikring Insurance Company, specifically enjoyed the new found freedom of a wireless headset:

"I can move around in a more normal work flow. I can go to the printer, to the kitchen..."

Jeanette, who works at Nordea Bank, also noticed how natural the wireless headset felt:

"What makes a headset optimal as a working tool is the fact that you don't notice it - it's kind of invisible!"



ENJOY A WIN-WIN

The good news for companies is that the productivity boost you get from implementing a headset solution is not won at the employees' expense, but actually goes hand-in-hand with higher employee satisfaction. Both factors contribute to a fast return on investment and of course, your business carries on enjoying the benefits long after payback date!

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WHY CHOOSE A JABRA HEADSET?

Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. Here are some of the features which put Jabra headsets in a league of their own:

Superior sound: Jabra headsets instantly solve the two most common obstacles to effective communication - poor sound definition and background noise. Advanced audio technologies improve voice definition; noise-cancelling microphones minimise background noise.

Multiuse: You only need one headset for all your phones! Thanks to multiple connectivity options, a Jabra headset works with all your devices including your laptop, hand-held device, mobile or desk phone.

Full portfolio: There's a headset for every need. Jabra has a full portfolio of headset solutions to suit all kinds of users.

Future Proof: Offering compatibility with all leading phone systems and Unified Communication platforms, Jabra headsets are geared up for the future too.



Through its Jabra brand, GN Netcom is a world leader in innovative headset solutions. With around 900 employees and sales offices around the world, GN Netcom develops and markets a broad range of wireless headsets and speakerphones for mobile users and both wireless and corded headsets for contact centre and office-based users. GN Netcom's business activities also include its original equipment manufacturing (OEM) business. GN Netcom is a subsidiary of GN Store Nord A/S. For further information, please visit www.jabra.co.uk

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